

# People Insight can help you to hit your targets:

- attract new clients to the Standard
- rejuvenate stalled commitments
- accelerate clients towards recognition
- motivate recognised clients to keep on track
- stretch recognised clients beyond the Standard

Developed specifically for the Investors in People community, People Insight is a unique approach to reviewing performance against the Standard.

Our survey scoring system provides your clients with a comprehensive understanding of their position against the Standard, coupled with clear action planning to generate improvements. People Insight will generate evidence needed by clients, assessors and advisors to support health checks, reviews and assessments. **And for the first time, your clients can compare their performance with other organisations.**

Organisations that have previously been unwilling to commit have found People Insight to be an easy and compelling first step. Our reports provide a powerful stimulus to action revitalising those clients that have lost their way. People Insight is also a simple means of reviewing progress and tracking improvements over time, providing many clients with the confidence they need to book an assessment. **Our Investors in People benchmarking service - a national first - provides stretch to even the most sophisticated employer.**

## Try People Insight for free

People Insight can support you in a number of ways, including creating a local benchmarking group for your clients; facilitating networking events for your clients to share best practice; administering awards; marketing Investors in People locally and managing your client case-load.

We are so confident that we can help you to achieve your local Investors in People objectives, that we are offering potential partners in the delivery network the opportunity to try People Insight with one of your clients free of charge.

**For more information, call us on**

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