

Employee attitude
surveys don't need
to be this stressful...



Employee attitude surveys are a vital component of any HR professional's toolkit. But let's face it, they can be a real chore. Questionnaire design and distribution, chasing up responses, data entry, analysis and reporting etc etc . . . these are probably not things that you dreamt of doing when you were young! Well, to be honest, neither did we. And that is why we have spent the last ten years looking at ways of taking the pain out of surveying, without losing any of the gain.

Banish the pain of employee surveys in 3 easy steps:

- 1 Decide what you want to know**
You can either provide us with your existing survey questions or we can work with you to design a questionnaire to measure the issues of key importance to you. By working with us you will benefit from bespoke question design but will also be able to draw on our extensive question set where appropriate.
- 2 Decide who you want to survey**
You can choose to involve all of your people in the survey or alternatively we can help you to select a sample that will provide statistically valid and reliable results within your budget.
- 3 Decide how you want to survey**
You choose the best way to conduct the survey - paper, email or Internet surveys (or a combination of these) - to ensure maximum response rates. We will help you design a communication and incentive strategy to ensure people take part and we will gently chase and remind people as the survey progresses.

You can then sit back and relax as we take care of the rest of the work...

We will design, produce and distribute the surveys, and collate and analyse the results. Our reports get to the heart of the issues, providing you with compelling and meaningful insights presented in both graphical and text form (rather than as pages and pages of dense statistics!). We can also help you to generate buy-in to the results and commitment to action by managers in your organisation by presenting the findings on your behalf and facilitating action planning sessions.



"Staff at People Insight are friendly and helpful and provided timely and continued follow up. The survey is easy to complete and generates relevant results. Reports are clear and easy to understand. The benchmarking results are a real eye opener that lends value to the people development project." **Debbie Little, Vodafone**

Why do organisations choose us?

Because we understand the complexities of your sector and work with you to develop an approach that meets your objectives and budget. We make the time to listen to our customers and treat every project as unique. As well as questionnaire design, survey implementation, analysis and reporting, we can also work with you to involve and engage managers at all levels before and after the survey to ensure the survey does what you need it to do – help you change your organisation for the better.

In a nutshell, we can do as much or as little as you need us to, from a full service approach where we do everything for you, to one where we just do the bits you don't like or have time to do.

How are we different from our competitors?

There are a number of survey providers out there, but we aim to stand out from the rest by focusing on four key areas:

Quality - in our questionnaires, reports, and methods for conducting the survey

Ease of use - removing the pain and hassle of conducting surveys for our customers

Customer service - we are flexible, responsive and offer that personal service

Value for money - all of this at competitive prices that won't break the bank!

We can do as much or as little as you need us to ...

- ✓ Generating senior management commitment and buy-in to the process
- ✓ Designing a communication strategy that ensures high response rates
- ✓ Constructing questionnaires that drive business improvement
- ✓ HR consultant analysis of the survey results
- ✓ Facilitating action planning with managers to ensure change takes place
- ✓ Writing reports for multiple audiences (i.e. senior manager executive summaries, detailed team/department level reports, all staff overviews etc)
- ✓ Outsource all of the survey implementation process or just some parts (survey distribution, collation, analysis, report writing, feedback etc)

Our clients are from all sectors and sizes:

- Vodafone
- British Aerospace
- Brita Water Filters
- The Royal Horticultural Society
- Biscoes Solicitors
- BL Law
- Pindar Set
- The Department for Work and Pensions
- The Valuation Office Agency
- Several large Councils
- NHBC
- Tickets.com
- Autoscreens Direct

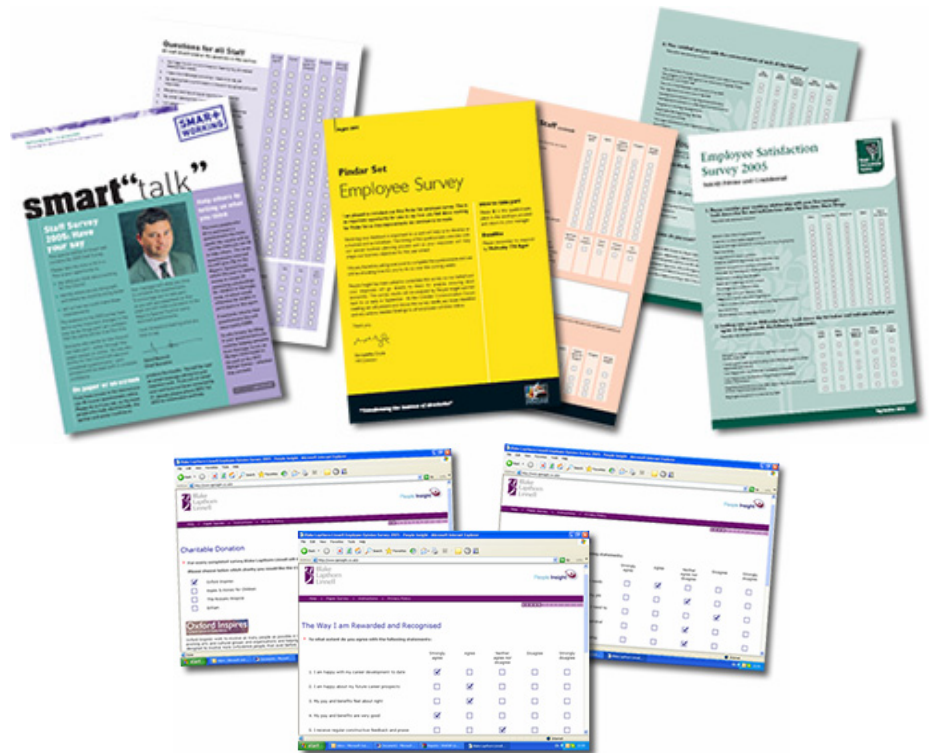


"It is a painless experience and you are helped every step of the way.

I particularly like the ease with which everything has been set up and the response we have had from any requests asked of yourselves has been fantastic."

Geneen Ford, Le Creuset

We can produce professionally designed paper and online questionnaires in line with your corporate branding.



Our reports are specifically designed to meet your needs and will provide you with powerful insights that are easy to understand



The costs ...

Vary on a project by project basis but largely depend upon a) how much help you require from us and b) how many people you wish to survey and how. With prices starting from just £1000, an Employee Insight review will prove an excellent investment in your future success.

The benefits ...

- Clear understanding of employee engagement levels and issues
- Zero hassle – we do all the hard work
- Excellent quality, high impact reports
- Demonstrable value for money
- You will know what you need to do to improve people productivity and performance

Call now

To find out more about how we can help you with your employee attitude survey please call us on:

0870 742 4810

We will be delighted to answer any questions and discuss our services in more detail. You can also visit:
www.peopleinsight.co.uk



Employee Insight is a service provided by

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Our other services:



Personal assessment and development for leaders and managers - guiding leaders on the journey from good to great
www.peopleinsight.co.uk/360insight.html



Customer opinion and satisfaction tracking - testing what your customers really think about doing business with you and what you need to do to remain their supplier of choice
www.peopleinsight.co.uk/customerinsight.html



IIP Insight is a staff attitude survey designed and validated by Assessors that will show you how close you are to meeting the new requirements of the Investors in People Standard
www.peopleinsight.co.uk/iipinsight.html



"People Insight is fantastic! A goldmine of honest, direct, heartfelt feedback. It highlights much that we all know, and suggests ways to tackle going forward." **James Astor, MD, Synergy Flavours Ltd**